

PETER WILSON

FREELANCE PRODUCTION

Selected CV

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Experienced in end-to-end production of branded content and sports campaigns for global brands like Nike, Ryder Cup, Coca-Cola, Adidas, Puma, and McDonald's.

Proven track record of winning pitches, managing budgets up to £150K, and increasing profit margins.

Lead shoots across the UK and Europe, working with elite sports talent including Cole Palmer, Erling Haaland, Vini Jr, and working with music industry talent like Coldplay and James Blunt.

Excels at delivering high-quality, fast-turnaround campaigns from concept to final asset.

TVC & BC

PROD CO	BRAND / TITLE	TYPE	DIRECTOR	PRODUCER	ROLE
DADBOD	NULO X ELLIE KILDUNNE	BC	CRAIG BINGHAM	-	PRODUCER
FOOTBALL CO	CROCS	BC	MILES STEADMAN	-	PRODUCER
FOUNDER	ADIDAS x EA	BC	TOM CLOVER	-	PRODUCER
FOOTBALL CO	MADRING X SANTANDER	BC	ANDY TUFFS	-	PRODUCER
POP PARIS	BYREDO	BC	KIDZ	-	PRODUCER
TROUBLE MAKER	NULO X MATT WESTON	BC	CRAIG BINGHAM	-	PRODUCER
FOUNDER	EA SPORTS	BC	DAVID LIEB	-	PRODUCER
BULLION	RYDER CUP	TVC	JAMES WILLIS	-	PRODUCER
BUBBLE TV	RAIN	BC	TOM CLOVER	-	PRODUCER
BULLION	COCA-COLA	BC	BEN MURRAY	-	PRODUCER
BULLION	MCFLURRY	BC	ABEL RUBENSTEIN	-	PRODUCER
BULLION	NIKE LOGO	BC	THOMAS VAN KRISTEN	-	PRODUCER
BULLION	ADIDAS RUNNING	BC	CHANEL MOYE	-	PRODUCER
CHANNEL 4	VOLTAROL "MTARC"	BC	JULIA ALCAMO	-	PRODUCER
BULLION	PUMA X MUNDIAL	BC	JOE WILSON	-	PRODUCER
BULLION	COMAVE X AJAX	BC	JAMES WILLIS	-	PRODUCER
BULLION	COMAVE X ROMA	BC	JAMES WILLIS	-	PRODUCER
BULLION	COMAVE X ARSENAL	BC	JAMES WILLIS	-	PRODUCER
BULLION	COMAVE X ATLETI MADRID	BC	BEN HANRATTY	-	PRODUCER
BULLION	COMAVE X AC MILAN	BC	BEN HANRATTY	-	PRODUCER
BULLION	COMAVE X LYON	BC	JAMES WILLIS	-	PRODUCER
COPA90	PEPSI X CORTEIZ	BC	DAISY GASTON	ROB WILDSMITH	JNR PRODUCER
COPA90	GOOGLE PIXEL	TVC	HARRY CAUTY	ROB WILDSMITH	PA
BULLION	ARSENAL X SOBHA	BC	JAMES WILLIS	-	PRODUCER
SQUIRE	SNEAK ENERGY	BC	ALEX NICHOLSON	-	PRODUCER
COPA90	PEPSI	BC	ROSS MCDOWELL	ROB WILDSMITH	PA
EXELL FILMS	SQUARE	TVC	JOSH EXELL	NORDIE CHILDS	PM
SWEETSHOP	CENTREPOINT	TVC	NICOLAS JACK DAVIES	DAVID MAART	PA
DADBOD	CANYON BICYCLES	BC	SAM DAVIS	ROB WILDSMITH	PA
DADBOD	SAMSUNG X CNN	TVC	ANDREW TELLING	ROB WILDSMITH	PM
DIRTY FILMS	ROCHE	TVC	JACK BOWDEN	ELLIS FOX	PC
COSMIC APE	UNBOXED SHOWCASE	BC	JAMES STONELY	ROSA GALVIN	PC
BLACK SHEEP	SAMSUNG	TVC	GLENN KITSON	FAYE SHARPE	PA
WHO WOT WHY	SKY VEGAS	TVC	SEAN THOMAS	DOMINIC WILCOX	PA
KODE	OPPO X UEFA	TVC	PETE BANKS	ROB WILDSMITH	PA
GREATCOAT	GRM X RELENTLESS	BC	SAU ALI	ELLIS FOX	PM
PAPAYA	BARCLAYS	TVC	DAN FRENCH	ELLIS FOX	PM
DIRTY FILMS	SOHONET	BC	DI:AL	ELLIS FOX	PM
KODE	AVIVA	TVC	DOM O'ROIRDAN	MATT POSNER	PA
WAS	META X IODF	BC	INDIA HARRIS	SU MEI LEE	PA
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PROMOS

PROD CO	BRAND / ARTIST	TYPE	DIRECTOR	PRODUCER	ROLE
SCDD	KETTAMA	PROMO	BEN HANRATTY	-	PRODUCER
BULLION	COLDPLAY	PROMO	EDIE AMOS	-	PRODUCER
TOOLROOM	CHANEY	PROMO	BELLA WEBBER	-	PRODUCER
MINDS EYE	PARTIBOI69	PROMO	TOM CLOVER	-	PRODUCER
DADBOD	TOURIST	PROMO	OZZIE PULLIN	-	PRODUCER
DADBOD	JAMES BLUNT	PROMO	CRAIG BINGHAM	-	PRODUCER
POLYDOR	NEVER MISS A BEAT	PROMO	TOM CLOVER	-	PRODUCER
POLYDOR	JAZZY X RAIN RADIO	PROMO	CAM BROWN	-	PRODUCER
STICKER	PLINIO FERNANDES	PROMO	MORI	-	PRODUCER
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STICKER	KILLOWEN	PROMO	ATO YANKEY	-	PRODUCER
KODE	DIZZEE RASCAL	PROMO	THEO WILLIAMS	LILY ROBERTS	PM
KODE	ENTER SHIKARI	PROMO	ROU REYNOLDS	LILY ROBERTS	PM
NTROPIC	PIRI & TOMMY	PROMO	AYLA SPAANS	DAVID MAART	PM
MINDS EYE	EAVES WILDER	PROMO	TOM CLOVER	-	PRODUCER
CANADA	ARCTIC LAKE	PROMO	MARC OLIER	ELLIS FOX	PA
PULSE	DORA JAAR	PROMO	JOCELYN ANQUETIL	ELLIS FOX	PA
SPINDLE	BIIG PIIG	PROMO	MILO BLAKE	ELLIS FOX	PA
PULSE	SBTRKT	PROMO	THE REST	ELLIS FOX	PM
CARDEL	JC STEWART	PROMO	NATHAN BARLOW	ELLIS FOX	PA
GREATCOAT	JVCK JAMES	PROMO	SHAN PHEARON	ELLIS FOX	PA

SHORT FILMS

PROD CO	TITLE	DIRECTOR	PRODUCER	ROLE
DADBOD	THE MOWING DEVIL	VICTORIA GONG	-	PRODUCER
RAMSHACKLE	HEY SEXY	JESS O'KANE	DAN MATHEWS	PM
NOWNESS	FLOURESENCE	DI:AL	-	PRODUCER
DADBOD	MOTIVATIONAL	RIC FUSETTI	-	PRODUCER
CONORS PAINTING	NOT LEAVING	ANNA PLOWDEN	-	PRODUCER
DADBOD	KISS OF THE MORNING	ANDREW TELLING	-	PRODUCER
BULLION	LOTUS	OLLIE WOLF	MATT POSNER	PA